# ENTREPRENEURSHIP CHALLENGE

## A. Eligibility:

- The challenge is open to students and startups.
- Students must be enrolled in an accredited educational institution.
- Startups should be at an early-stage or in the ideation phase.

## **B. Team Formation:**

- Participants can compete individually or form teams.
- Teams should consist of a minimum of one members and a maximum of three members.

## C. Theme and Scope:

- The challenge focuses on innovative ideas and projects with a strong emphasis on future-oriented solutions.
- Projects should address significant challenges or opportunities related to any industry/field.
- Solutions may be technological, social, or business-oriented.

## **D. Submissions:**

- All participants must register online through the designated platform before the specified deadline.
- Submissions should include a detailed project description, highlighting the problem statement, solution approach, potential impact, and future scalability.
- Participants may be required to provide additional materials, such as prototypes, and photos support their submission.
- Submissions should be original and not infringe upon any third-party intellectual property rights.

## E. Intellectual Property:

- Participants retain full ownership of their intellectual property.
- By participating in the challenge, participants grant the organizers the right to use their project information and materials for promotional and educational purposes.

#### F. Evaluation Criteria:

- Projects will be evaluated based on the following criteria: innovation, feasibility, market potential, scalability, social impact, and future readiness.
- Judges will assess the projects according to predefined scoring metrics.
- The evaluation process may involve multiple rounds, including initial screening, semifinals, and finals.

#### G. Presentation:

- Finalists will be invited to present their projects to a panel of judges.
- Presentations should adhere to a specified time limit, typically 3-5 minutes, followed by a Q&A session.
- Participants should effectively communicate the problem, solution, and future implications of their projects.

## H. Code of Conduct:

- Participants must adhere to high ethical standards and conduct themselves professionally throughout the challenge.
- Plagiarism, cheating, or any form of dishonesty will result in immediate disqualification.

## I. Disqualification:

• Participants may be disqualified for non-compliance with the rules, unethical behavior, or violation of any applicable laws.

## J. Amendments and Interpretations:

- The organizers reserve the right to amend or modify the rules at any time.
- Any disputes or concerns regarding the interpretation of the rules will be resolved by the organizers.

## K. Liability:

- Participants understand and acknowledge that they are responsible for any risks associated with their participation in the challenge.
- The organizers will not be liable for any loss, damage, or injury incurred during the challenge.

# The organizers reserve the right to make changes to rule book

# L. Agreement to Rules:

• By participating in the challenge, participants agree to abide by all the rules and guidelines